COVID-19
UPDATES & INFORMATION
3/25/20

A Message from MCOA

The Maine Council on Aging, LeadingAge Maine & New Hampshire, and the Maine Resident Services Association invite you to participate in a conversation about responding to the needs and safety of older residents living in independent congregate housing during COVID-19. Some experts will be on the call to offer some guidance but mostly, this is an opportunity for a discussion about best practices in keeping residents safe and making sure they can access the supports and services they need while they are staying in place.

Housing COVID-19 Call
Time: Mar 27, 2020 10:15 AM

Join Zoom Meeting
https://zoom.us/j/156372127

Meeting ID: 156 372 127

Conference Call Option
1-646-558-8656 passcode 156372127#

Information & Resources

Framing C19
Topic #2: Making a powerful case for the role of government
To come through this crisis we need governments to act. There are actions that only governments can take - and our communications can shape a robust mandate for this critical leadership.

An effective narrative about government responsibility is also a powerful antidote to us-vs-them thinking.

If government responsibility goes off the radar, we fail to get the action we need - and stigmatized groups can quickly become targets. Our narratives can help prevent simmering ageist or xenophobic resentments from boiling over into full-blown questioning of which lives are worth saving and at what cost.

But government responsibility is also a topic we must navigate carefully. When people see governments as wholly useless or corrupt, it perpetuates inaction and drives disengagement. A singular focus on partisanship, special interests, or dissatisfaction with elected leaders can obscure the potential for an effective government response. When we trigger the idea that government is all about the people in power, it's harder to focus attention on the powerful structures that we have, and need, to mount an effective response.

*Click here to read the three framing strategies.*

*Sign up for Framing COVID updates!*

Ageism and Coronavirus – why reframing is crucial
*Click here to read more*

Census 2020: COVID-19 Resources
*Click here to read more*

AARP
Caregivers and Coronavirus: Dealing With Forced Isolation
*Click here to read more*

White House, Congress agree on $2 trillion virus rescue bill
*Click here to read more*

Maine Farm Product and Pick-Up Directory
Available Local Maine Farm Products and Seafood and Alternative Pick-Up Options
*Click here to read more*

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**Upcoming Learning Opportunities**

**Telehealth Town Hall for Maine Healthcare Providers**
Date: Thursday, March 26
Time: 11:30AM to 12:30PM
*Click here for Registration link*
Remaining Human in the Age of Social Distancing: Caring for People Living with Dementia during COVID-19
Hosted by Embodied Labs, Inc
March 26th, 2020
Time: 12:00pm ET
Click here to register

Health Coverage Update in response to the Coronavirus (COVID-19)
Presented by Maine Primary Care Association and Consumers for Affordable Health Care
1-2 pm Thursday, March 26, 2020 (click here to register for 3/26)

Helpful Information & Links

Personal Protective Equipment (PPE)
Public Health Systems Materials Order Form
Click here for the direct link

Volunteer Guidance on Safe Deliveries
How to make safe deliveries for a vulnerable community member during COVID-19

In Case You Missed It

Maine Coronavirus Community Assistance Facebook Group
Click here to learn more

Speaking Up for Us – Plain Language Information on Coronavirus

Covid-19: Volunteer Efforts in Communities Survey
We are working to share any community efforts & available resources across Maine and has started sharing on our website here for easy reference. Please take the survey to let us know about volunteers efforts so we can spread the word!

Click here to take a few minutes to let us know how your community is responding to the needs of older residents

Check out the new Local Community Volunteer Efforts page here: http://mainecouncilonaging.org/covid_19_local_community_efforts/
Check out "Staying Connected during Covid-19"

*Click here to read tips and ideas from MCOA*