



Maine Wisdom Summit Embracing a New Normal

Bouncing Forward to Build an Age-Positive Culture in Maine

Tuesday, September 21st, 2021 | 8:00 am to 4:00pm

Pre-Summit Sessions:

September 7, 2021 9:00-12:00 | September 14, 2021 9:00-12:00

Virtual – Zoom Platform

Summit Agenda

[Click here to register](#)

Morning Session

- 8:45-9:00 Participants Join
- 9:00-9:15 **Welcome & Opening Remarks**
Jess Maurer, Executive Director, Maine Council on Aging
Leah Graham, PhD, Jackson Laboratory, MCOA Board Chair
Theresa Goodman, Ex. Director, Dual Special Needs Plans, UnitedHealthCare
- 9:15-10:00 **Keynote: Aging, Ageism & the Future of Elderhood**
Louise Aronson, MD, MFA
Exclusive Keynote Sponsor: [UnitedHealthcare](#)
- 10:00-10:15 **Wellness Break**
Presentation by: Anna Guest, Agewell Program Manager, SMAA
Sponsored by: [Town and Country Federal Credit Union](#)
- 10:15-11:25 **Panel Presentation – Transforming Age-Bias into Age-Positive**
Laura Lee, Director of Grantmaking, Maine Community Foundation
Diana Leblanc, Chair, Maine Diversity in Hiring Coalition
Representative Michele Meyer, Chair, Health & Human Services Committee
Rebecca Spear, DO, Medical Director, Inpatient Geriatric Consult Service
- 11:25-11:55 **Breakout Discussions – What Will You Do to Make ME Age-Positive?**
- 11:55-12:00 **Closing Presentation**
Don Harden, Power in Aging Project, Maine Council on Aging

Lunch Break

- 12:00-12:20 **Live Exhibitor Lunch & Learn**
Featured Exhibitor Presentations

Afternoon Session

- 1:00-1:10 **Welcome (Back) & Opening Remarks**
Jess Maurer, Executive Director, Maine Council on Aging
- 1:10-1:50 Building Resilient, Age-Positive Communities through Principle-Based
Community Engagement & Design
Emi Kiyota, PhD, Environmental Gerontologist, founder of Ibasho
- 1:50-2:20 The Future of Housing in Maine
Dan Brennan, Director, MaineHousing
- 2:20-2:35 **Wellness Break**
Content by: Maija Dyke, Business Manager, Healthy Living for ME
Sponsored by: [Volunteers of America Northern New England](#)
- 2:35-3:35 **Panel Presentation – Rethinking Housing in Maine – What will it take?**
Vanessa Farr, Senior Planner, Greater Portland Council of Governments
Dana Totman, President & CEO, Avesta Housing
Kara Wilbur, CNU, Director, Principle Group
- 3:35-3:55 **Awards Ceremony**
Exclusive Awards Sponsor: [Androscoggin Home Health Care + Hospice](#)
- 3:55-4:00 **Closing Comments**

Pre-Summit Session: September 7, 2021 | 9AM to 12PM

Embracing Trends & Advances in Technology & Information Sharing to Support Healthy Aging

COVID-19 has busted many stereotypes about older people and technology. The truth is, older Mainers, just like everyone else, are on a continuum of comfort when it comes to using and keeping up with new technology. This session will explore ways providers of all types are now using technology to support the health and social health needs of older Mainers, and how they're building new systems to share information to support better health. We'll also share ways you can help move the needle on broadband and technology in Maine.

- 8:45-9:00am** Participants Join
- 9:00-9:10am** Welcome
Jess Maurer, Executive Director, Maine Council on Aging
- 9:10-9:40am** Increasing Maine's Capacity to Share Information on Social Health Needs
Chad MacLeod, Director of Product & Communication, HealthInfoNet

- 9:40-10:25am** Panel: Advances in Using Technology to Meet Social Health
- 10:25-10:40am** Wellness Break
- 10:40-11:25am** Panel: Advances in Using Technology to Support Health & Behavioral Health
- 11:25-11:45pm** Closing Panel: Advocacy Opportunities on Broadband & Technology
- 11:45am** Live Exhibitor Lunch and Learn
Featured Exhibitor Presentations

Pre-Summit Session: September 14, 2021 | 9AM to 12PM

Embracing Job Quality for Maine’s Essential Support Workforce

Essential support workers are the paid backbone support for tens of thousands of older Mainers, people living with disabilities, and those with behavioral health challenges. Yet, thousands more Mainers are going without support because there are not enough workers to meet demand. The Report of the Commission to Study Long Term Care Workforce Issues has created a clear pathway toward growing this workforce. We are making steady progress on implementing some of the recommendations, including increasing wages. Particularly in light of COVID and our workforce shortage, we must focus now on job quality. The Five Pillars of Quality for these jobs has been described as access to quality training, fair compensation, quality supervision and support, respect and recognition, and real opportunity. This session will focus on what’s working, or in the works, to grow a resilient Essential Support Workforce in Maine, and to build quality into these jobs.

- 8:45-9:00am** Participants Join
- 9:00-9:15am** Welcome
Jess Maurer, Executive Director, Maine Council on Aging
- 9:15-10:15am** Presentation/Roundtable Discussion
- 10:15-10:30am** Wellness Break
Sponsored by: [John T. Gorman Foundation](#)
- 10:30-11:30am** Breakout Discussions
- 11:30-11:45am** Closing: Actions, Ah-has and Next Steps
- 11:45pm** Live Exhibitor Lunch and Learn
Featured Exhibitor Presentations